

# HEMECRAFT ACADEMY

## How to Get Your First Client (No Experience)

### PAGE 1 — FOUNDATION & POSITIONING

#### 1. Start With What You Can Do

Begin with simple services like kitchen installation, wardrobes, and small interior fixes. Focus on solving problems.

#### 2. Create a Simple Portfolio

Use your space or a friend's. Take clean before and after photos.

#### 3. Tell People What You Do

Post consistently on WhatsApp, Facebook, and Instagram. Visibility is key.

#### 4. Leverage Your Network

Tell friends, colleagues, and neighbors. Ask for referrals.

### PAGE 2 — CONVERSION & DELIVERY

#### 5. Use a Simple Offer

Offer free consultation or small discounts to reduce hesitation.

#### 6. Close Like a Professional

Ask questions, suggest solutions, and provide clear quotes.

#### 7. Overdeliver on Your First Job

Be punctual, clean, and communicate clearly.

#### 8. Turn One Client Into Five

Ask for feedback, referrals, and post your results online.

**Learn a Skill. Build Income. Create Wealth.**